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| Substitute for form 1449A/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(Use as many sheets as necessary)</i> | | | | Complete if Known | | |
| | | | | Application Number | 10/010,993 | |
| | | | | Filing Date | November 12, 2001 | |
| | | | | First Named Inventor | LYNCH, Gerard A. | |
| | | | | Group Art Unit | 3625 | |
| | | | | Examiner Name | FADOK, Mark A. | |
| Confirmation No. | 6492 | | | | | |
| Attorney Docket No. | 372499-00102 (336988) | | | | | |
| Sheet | 1 | of | 2 | | | |

| U.S. PUBLISHED DOCUMENTS | | | | | |
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| Examiner Initials* | Cite No. ¹ | U.S. Publication Document | | Name of Patentee or Applicant of Cited Document | Date of Publication of Cited Document MM-DD-YYYY |
| | | Number | Kind Code (if known) | | |
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| | A11 | US-2003/0093355 | A1 | Issa | 05-15-2003 |
| | A12 | US-2006/0242056 | A1 | Walker et al. | 10-26-2006 |
| | A13 | US-6,243,691 | B1 | Fisher et al. | 06-05-2001 |
| | A14 | US-6,732,161 | B1 | Hess et al. | 05-04-2004 |
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| Examiner Initials* | Cite No. ¹ | Foreign Patent Document | | | Date of Publication of Cited Document MM-DD-YYYY | Name of Patentee or Applicant of Cited Document | Translation ² | |
| | | Office | Number | Kind Code (if known) | | | Yes | No |
| | B1 | | | | | | | |
| | B2 | | | | | | | |

| OTHER DOCUMENTS - NON PATENT LITERATURE DOCUMENTS | | | | |
|---|--------------------------|---|--------------------------|----|
| Examiner Initials* | Cite No. ¹ | Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published. | Translation ² | |
| | | | Yes | No |
| | C1 | Auctiva Showcase, Oct. 2005, "Power Solutions for Online Sellers: Help: Showcase Frequently Asked Questions (FAQ)," Auctiva.com | | |

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|-----------------------|--|-----------------|--|
| Examiner Signature | | Date Considered | |
|-----------------------|--|-----------------|--|

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹ Unique citation designation number. ² Applicant is to place a check mark here if English language Translation or translation of abstract is attached.

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| Sheet | 2 | of | 2 | Attorney Docket No. | 372499-00102 (336988) |

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| | C2 | Charles, Oct. 2000, "Power Solutions for Online Sellers: Auctiva Launches Flagship Service with Auctiva Showcase,"Auctiva.com | | |
| | C3 | Office Action from US Serial No. 11/533,045 dated 06-12-2008 (Docket No. 372499-00101C1) | | |
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| | C5 | Steiner, Apr. 2004, "Vendio Announces New Merchandising Tool and Positive Financials," AuctionBytes.com | | |

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